## ABSTRACT OF THE DISCLOSURE

When an AV data transmitter transmits an ID changeover request signal for requesting ID code changeover, an AV data transmitter determines which AV data receiver requests the ID code changeover based on the received ID changeover request signal, changes over an ID code stored in the AV data transmitter to an ID code of the determined AV data receiver, encrypts AV data with the ID code thus changed, and transmits the encrypted AV data.